



THE ATWATER TIMES

March 2023



SPRING HOURS

Spring hours begin Monday, April 3!
We will be open daily, 11:00 a.m. to 6:00 p.m.



IN THE VINEYARDS



As March comes to a close, we are finishing pruning. March is also the last chance for the vineyard crew to take their “foot off the gas,” and we are taking advantage of the opportunity to attend trade shows and conferences to look at fun toys, learn new techniques, and connect with other growers. Next month, our workload will increase exponentially, so we are busy planning for what will be a very full year.



During the first weeks of March we finished our current phase of bottling with the Semi-Dry Riesling. The Riesling Bubble has also traveled to Lakewood to get carbonated. The rest of the month should be relatively quiet while we plan out the next round of bottling.

The Dry Riesling 2022 has finished fermentation and will be aging on its lees for the next few months to help with mouthfeel and to further complexity. We have low stock on the [Dry Riesling 2021](#), so be sure to order to have some on hand before the 2022 is ready for the tasting room!





END OF VINTAGE



Almost sold out. Stock up before this vintage is gone for good.

Dry Riesling 2021

100% Riesling



TASTING ROOM NEWS

Job Opportunities

Atwater offers fabulous, award-winning wine, amazing co-workers, and one of the best views of Seneca Lake! We'd love you to join our team. The following positions are currently available:

Tasting Room Associates

We are looking for part-time team members to join us who are outgoing, enthusiastic regarding hospitality, and passionate about wine. Our winery provides curated indoor tasting experiences and a large outdoor space for guests to enjoy wine flights and wine by the glass or bottle. This position requires applicants to have some knowledge of wine as well as an eagerness to learn. Applicants should be dedicated to providing excellent customer service as they engage with and enlighten guests. Flexible schedule with weekends and holidays required. Must be of legal drinking age and have reliable transportation.

Bartenders

Atwater Vineyards is seeking part-time bartenders for our outdoor "Vista Bar" complete with two patios for guests to enjoy wine flights, wine by the glass or bottle, and other NYS products. The bar looks out over a panoramic view of our rolling vineyards and Seneca Lake to the West. Applicants should be energetic, friendly, and outgoing with some knowledge of wine encouraged but not necessary. We are a hospitality-driven winery and are looking for applicants who genuinely enjoy speaking with people. Someone who is passionate, with an open mind, and eagerness to learn about wine and cocktails is ideal.

Click on the job titles to go to the full job descriptions. Please complete the [online application](#) for consideration.

Educational Wine Tasting Series



Don't miss our next Educational Wine Tasting, featuring orange wines, on Saturday, March 25! “Orange” or skin-fermented wines, using one of the oldest wine-making techniques, are produced around the world from a wide array of grape varieties. We will taste several excellent expressions of skin-fermented “orange” wines as we explore the many nuances of this esteemed and revered style. Featuring a sample of Atwater’s skin-fermented wines from our library.

Saturdays

7:00-9:00 p.m.

3/25 | Orange Wine

4/8 | Riesling

4/22 | Chardonnay

5/6 | Champagne & “Traditional Method”

5/20 | Rosé

EDUCATIONAL WINE TASTING TICKETS



CLUB HOUSE

George will be releasing limited stock library wines exclusively for the wine club in the upcoming weeks. Visit the tasting room and keep an eye on the website for these treasures.

WINE CLUB EXCLUSIVES

Wine club members receive early access to many of our wines, exclusive club releases, and special library wines. Interested in joining or giving a membership as a gift? Visit the link below!

EXPLORE OUR WINE CLUBS



UPCOMING EVENTS

Saturday, March 25

7:00-9:00 p.m.

[Atwater Educational Wine Tasting:
Orange Wine](#)**Thursday, March 30**

5:00-8:00 p.m.

Atwater After Hours Singer-Songwriter
Series with Sarah Noell**Monday, April 3**Spring Hours Begin
Open Daily, 11:00 a.m. to 6:00 p.m.**Thursday, April 6**

6:00-8:00 p.m.

Atwater After Hours Singer-Songwriter
Series with Robert Beck**Saturday, April 8**

7:00-9:00 p.m.

[Atwater Educational Wine Tasting:
Riesling](#)**Thursday, April 13**

6:00-8:00 p.m.

Atwater After Hours Singer-Songwriter
Series with Oliver Burdo**Thursday, April 20**

6:00-8:00 p.m.

Atwater After Hours Pub Night: Bring
Your Own Vinyl**Saturday, April 22**

7:00-9:00 p.m.

[Atwater Educational Wine Tasting:
Chardonnay](#)**Thursday, April 27**

6:00-8:00 p.m.

Atwater After Hours Singer-Songwriter
Series with Lora Pendleton**Thursday, May 4**

6:00-8:00 p.m.

Atwater After Hours Singer-Songwriter
Series with Joe Lule**Saturday, May 6**

7:00-9:00 p.m.

[Atwater Educational Wine Tasting:
Champagne & Traditional Method](#)**Thursday, May 11**

6:00-8:00 p.m.

Atwater After Hours Singer-Songwriter
Series with Rachel Beverly**Saturday, May 13 -
Sunday, May 14***Club Exclusive*
Pick-up Weekend**Thursday, May 18**

6:00-8:00 p.m.

Atwater After Hours Singer-Songwriter
Series with Rev Ezra**Saturday, May 20**

7:00-9:00 p.m.

[Atwater Educational Wine Tasting:
Rosé](#)

Interested in an overnight visit?
Check out available lodging from our [business partners](#).

SPRING HOURS BEGIN MONDAY, APRIL 3
Open Daily 11:00 a.m. to 6:00 p.m.

MAKE A TASTING RESERVATION



We'd love to see your posts on social media! Please tag us #atwaterwine.



Must be 21+ to click this email, browse our website, and purchase wine.
Adult signature required on all shipments.



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